TIPS & TOOLS FOR INTERACTIVITY

An interactive presentation is one in which the audience, regardless of size, can take part and voice their opinions by responding to questions, posing their own, or interacting with the presenter. Below you will find resources and best practices to promote audience engagement and enhance interactivity in seminars.

Engage the Crowd

Use Humour — Show your personality and sense of humour to build rapport with the crowd. Humour can help your audience retain your key points.

Eye Contact — Good eye contact gives you a strong stage presence and can help you deliver your point effectively. Try to connect with each section of the audience.

Body Language — Gestures and body posture help connect to your audience. Gesturing, a confident posture, and moving around command the audience's attention.

Effective Language — Use inspiring language and adjust your tone of voice to impact and influence the audience. Adjust your language depending on whether whether the context is formal or informal, depending on your audience's level knowledge of the material, etc.

Make it Personal — Storytelling & sharing personal experiences capture the audience's attention, make your presentation memorable, and keep people entertained.

Break the Ice

The perfect starting point is to ask a straightforward question to warm the audience. This is a simple way to turn your audience from listeners to active participants.

Additional Resource:
70 Icebreaker Questions for Any Meeting or Presentation

Follow Best Practices for Slide Design

Plan your presentation and slide deck to be clean, simple to follow, and not too complex. Keep all essential details and allow the audience to ask about specifics during a Q&A session. Check out our "Best Practices: Slide Design & Accessibility" Tip Sheet for more info or explore 6 tips to improve your PowerPoint presentations.

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Tools for Interactivity

Use tools to encourage your audience to take part and join in. This is also valuable for the presenter as you can gain helpful insights and data about the audience, their presentation experience, and any takeaways.

	In Person	Virtual
Polls / **Quizzes**	Boost engagement and motivation while reinforcing key points. Invite participants to join an online quiz or poll using a platform like Slido (provide a QR code or URL). Share your screen to show results.	
Q&A	Encourage participants to ask questions or pose a question to the group.	Use the chat box feature when presenting virtually.
Word Clouds	Get a sense of your audience's experience and perspectives by inviting them to add to an online Word Cloud (provide a QR code or URL to join). Share your screen to show results.	
Small Group Work	Divide your large group into small groups or pairs. Pose a question for the small group to discuss, then ask them to share their findings.	Use break out rooms in virtual meetings to create a similar dynamic.
Whiteboards	Use a physical whiteboard, provide sticky notes, or provide a pad of paper on each table to encourage collaborative brainstorming.	Invite participants to join a virtual Whiteboard (provide a QR code or URL). Share your screen to show results.

Webex Screen Share

To share your screen:
1. click "Share" in the bottom toolbar.
2. click "Share Screen" or "Share Application."

To Stop sharing your screen:
1. click the "Stop Sharing" button in the floating bar at the top of the screen.

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Questions or comments?
Contact cepd@nosm.ca
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Online Platforms with Interactivity Tools

There are a number of online platforms that you can use to boost interactivity in virtual or in-person presentations. Most of these platforms allow your audience to join and participate by scanning a QR code or visiting a URL on their devices.

If you use an incorporated interactivity platform like those listed below, please let your CEPD contact know so that we can assist with proper delivery.

	Live Polling	Q&A	Quizzes	Word Clouds	White Boards	Extra Features
Mentimeter	✓	✓	✓	✓		
Slido	✓	✓	✓	✓		Integrate with PowerPoint & Webex
Klaxoon					✓	Mind Mapping
Limnu					✓	
Miro					✓	Mind Mapping
Poll Everywhere	✓	✓		✓		

Note: These platforms require you to create an account. Free accounts have limitations on the number of questions and features you can use.

If you are looking for guidance or ideas on how to increase interactivity in your seminar, feel free to reach out to our Instructional Designer Kristen Shaw at krshaw@nosm.ca

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